



INTERNATIONAL
FACILITY MANAGEMENT
ASSOCIATION

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EDUCATIONAL SYMPOSIUM & TRADESHOW

2015 19TH ANNUAL EDUCATIONAL SYMPOSIUM

March 19, 2015 / Lynnwood Convention Center

Symposium theme: "Seeing the Path - What's Ahead in Facility Management"

The IFMA Greater Seattle Education Symposium is our chapter's flagship education event featuring a full day of continuing education sessions on important trends and practices in facility management. This year's focus is to help facility managers address the challenges of the future.

Break Out Sessions topic highlights:

- Keynote: "Social Costs of Carbon - Role of the FM" with Mike Feldman, FMP, CM, First Vice Chair Board of Directors, IFMA and Greg Rock, Policy Advisor to Governor Jay Inslee
- Lunch Plenary: Jon E. Martens, CFM, IFMA Fellow - Building the FM Future
- Working with Contractors and Vendors
- Seamless Move Management
- Business Continuity/Emergency Preparedness
- Carbon Market 101
- Growth Economy Relocations
- Facility Condition Indexing

SYMPOSIUM AGENDA

EDUCATIONAL SESSION DESCRIPTIONS

Thank you to all 2015 Symposium Tradeshow Participants! Offer them an opportunity to work with you on your next project. Thank you for your consideration. Companies from our Tradeshow listed below - or

[Click to view all companies, the representative and email address.](#)

ACCO Engineered Systems | Aleddra LED Lighting
Auburn Mechanical | BuildPulse, Inc.
CatchAll Environmental | CH2O Inc.
eBid Systems | ENECON
FASTSIGNS of Lynnwood | J2 Building Consultants
Long Painting Company | McKinstry
Nations Roof NW | Northwest Energy Efficiency Council
Precision Concrete Cutting | QuakeHold! Industrial
Rainier Asphalt & Concrete | South Seattle College
Southwest Solutions Group | Sprague Pest Solutions
Terracon | Trane
Trendway Corporation | Western Office Interiors
Western Waterproofing, Inc.

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PRESENTATIONS

You can view the following presentations from the symposium in pdf format. Simply click on the presentation link you'd like to view or download.

[Educational Symposium Main Page](#)



Keynote Presentation: "Seeing the Path: Role of the Facility Manager" [106 pages]

Speaker: Keynote by Greg Rock, Energy Policy Specialist, WA State Energy Office within the Department of Commerce

Audio mp3 to play while viewing Mr. Rock's presentation, above.

Link: <http://www.ifmaseattle.org/symposium/2015/2015-keynote-rock-seeingpath.mp3>

To download, right-click link and 'save target as' to your computer. Some devices will automatically load a player and begin streaming.



Panel Presentation: "Working with Contractors and Vendors: Tips for Effective Partnerships and Positive Performance" [6 pages]

Panelists: Jeremy Richmond, CEM, CMVP, LEED AP O+M, McDonald Miller; Jay Arcarese, HiTouch Business Services; Lee Richardson, CFM, CFMJ, Seattle Art Museum

Moderator: Vicky Hardy, CFM, South Seattle College



IFMA Seattle - Conference



Building the FM Future
(while traversing the FM Obstacle Course)

Jon E. Martens, FMP, SFP, CFM, CFMJ,

Presentation: "Building the FM Future (While Traversing the FM Obstacle Course)" [35 pages]

Speaker: Jon E. Martens, FMP, SFP, CFM, CFMJ, IFMA Fellow; President, JEMCOR, LLC



Presentation: "How To Provide a Seamless Office or Materials Move" [8 pages]

Speakers: Annette Bailes, CFM, FMP, Washington Insurance Examining Bureau; Pete Gillespie, AE Workplace Services; Dan Maus, The Maus Group



**Carbon Washington's
revenue-neutral carbon tax
ballot measure**

Yoram Bauman PhD

Presentation: "Carbon Washington's Revenue-Neutral Carbon Tax Ballot Measure" [25 pages]

▶ Read the carbon pricing chapter from Yoram Bauman's "The Cartoon Introduction to Climate Change" Book.

Speakers: Yoram Bauman, Sightline Institute, and Greg Rock, WA State Energy Office within the Department of Commerce



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