

Board Mtg Agenda

SEATTLE CHAPTER

Date 2.8.2023 | Meeting called to order at: 12:04

Attendees: Michael Wodrich, Bonnie Brooks, Adam Thordarson, Fawn Wilson, Chris Foster, Pam Armstrong, Cindy Strickland, Eric Ringstad, Tony Kaufman, Lisa Welcome

Call Meeting to order – Michael

New Business Welcome Chris and Bonnie!

1. Welcome Bonnie Brooks as the new Membership Recognition & Photographer Chair.
2. **News You Can Use**
 - a. Melanie has new outline for NYCU – Melanie is traveling – Bonnie will assist with spotlight and welcoming new members
 - b. As the BOD, be prepared to be spotlighted sometime throughout the year
 - i. Who is BOD/Committee spotlight this month? Michael is this Month. Bonnie – can you find an associate and a professional member to spotlight by EOW.
3. **Balanced Scorecard**
 - a. January attached with the info provided for those that submitted.
 - b. Review who is responsible for what items. if anyone has questions on this – please lets talk about it and figure out a solution
 - c. Fawn is working on a Smartsheet automated request and submittal. Will auto send out to email with the measurable that you need to fill out.
4. **Sustaining Sponsors**
 - a. Fawn will provide update silver – sold out, 2 – gold available, - 1 – platinum available, 2 – diamond available
 - b. Brainstorm on how to market/promote lets explore finder's fee/gift card for bringing in sponsorships
5. **Events**
 - a. Update on January Events
 - i. Tour registration is at 31 attendees busiest tour registration in over a year.
 - ii. L&L registration is at 9 attendees how do we get this registration up?
 - iii. First roundtable was lightly attended – closing out 22 and opening 23
 - b. February Events
 - i. NEED information to Fawn to start marketing
 - c. We need to be marketing at least 6 weeks in advance to allow for better attendance
 - d. Poker at F5 is locked in on Feb 28th. Commitment from agora to provide a keg, potentially catered food if we sell out food sponsorships. Hot dog cart guy is also an option.
 - e. Feb L&L - Michael Wodrich speaking – should have details to fawn by Monday. Adam will use the event for to submit details to fawn
 - f. 6-8 weeks' notice for marketing events.
 - g. Movement for tours in feb – Lisa and Lesly are working on setting up really interesting tours – locking them in with the dates.

- h. March – FCC – Melanie is spearheading that and should have updates in the beginning of feb. Membership should be there and we should have a presence as a chapter.
- i. Starting off strong!!
- j. Update website to include topic and name for L&Ls to help get people excited and sign up in advance

6. Alert: Next few meetings

- a. 02.08.2023 – In person SBC -
- b. 03.08.2023 – Virtual

7. Membership committee updates – 96 members who are local IFMA international members but not Seattle chapter. Most had moved out of the area or were farther out, but some were very receptive about getting more information. HH might be a good idea to give them an opportunity to meet and get to know other individuals in IFMA. Programs committee will discuss planning HH that are no cost, easy to plan events to benefit these members and the rest of IFMA.

Open to Committees for Updates

Adjourned:

Next Meeting – In-Person – February 11, 2023
