

REGISTRATION FORM

IFMA Education Symposium • March 6, 2008 – Lynnwood

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PAYMENT:

\$99 IFMA Members (paid in advance) \$120 Non-IFMA Member (paid in advance)

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You will receive confirmation of your registration by email. **THANK YOU!**

Greater Seattle IFMA Chapter

c/o Association Management Inc.

P.O. Box 6906

Tacoma, WA 98406

12th Annual IFMA Seattle
Education Symposium

Creating Value and Sustainability in Facility Management



Thursday, March 6, 2008

Lynnwood Convention Center, Lynnwood
3711 196th St. SW in Lynnwood

HIGHLIGHTS

- Keynote by Ms. Teena Shouse, IFMA Immediate Past Chair, on “The Future of FM”
- Plenary session on commercial real estate in Puget Sound
- Six informative education sessions
- Continuing education hours
- Mini-Trade Show

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AGENDA HIGHLIGHTS

7:30am – 8:00am: Registration, Continental Breakfast and Mini-Trade Show

8:00am – 8:15am: Welcome All (Main Room)

Mr. Ken Fox, CFM, Seattle Chapter President
Mr. David Allen, President, McKinstry, Title Sponsor

8:15am – 9:15am: KEYNOTE: “The Future of Facility Management”



Teena G. Shouse

Teena G. Shouse, CFM, Immediate Past Chair International Facility Management Association

Teena G. Shouse, CFM, is vice president of strategic partnerships at ARAMARK and immediate past chair of the IFMA Board of Directors. She has over 23 years of experience in facilities management and service-related fields such as work apparel, food service, clinical technology, cleanrooms, and lodging. Ms. Shouse's opening keynote remarks will focus on coming changes in the FM industry and how facilities professionals can prepare for change through strategic planning and partnerships.

Noon – 1:15pm: LUNCH & PLENARY: Commercial Leasing Around the Region



Eric Postle

Eric Postle, SIOR, Washington Partners Immediate Past Chair, IFMA Seattle Chapter

As one of the region's premiere brokers, Eric has a unique perspective in this volatile leasing market. He will provide information on the current leasing rates around the region, and what's looming on the horizon. Hear his insights on best practices for FM's to consider when their companies are looking for additional space.

CONCURRENT SESSIONS

9:15am – 9:30am: Break and Visit the Trade Show Displays & Vendors

9:30am – 10:30am: Concurrent Sessions

TECHNOLOGY & PRACTICE TRACK

An O&M Formula for Improved Life Cycle Cost

David Sellars, P.E., *Facilities Dynamics*

Energy utilities represent the single largest controllable operating expense for office buildings, typically a third of variable expenses. Learn how you can apply low cost/no cost solutions to improve efficiency and support sustainable operations. This session will provide an overview of operational measures in HVAC, controls, lighting that facilities managers can readily implement in their own equipment O&M programs. Use of tools such as data loggers and metering to identify and verify improvements will be discussed.

MANAGEMENT & LEADERSHIP TRACK

Better / Faster / Cheaper: A Interactive Panel Discussion

Moderator: Bobby Herman, CFM, *Microsoft Account/Grubb & Ellis*.

Bob Cowan, *Fred Hutchinson Cancer Research Center*
Joy Erickson, *Port of Seattle*

Ben Goudy, *Portfolio Manager, Grubb & Ellis Management Services*

These days it's not just enough to do the work to be successful. Continual innovation and communication are the hallmarks of the modern Facilities Professional. Join your colleagues in an interactive best practices panel on facilities innovation and effectively communicating your accomplishments. An interactive, facilitated discussion will offer solutions to member's biggest professional challenges.

CONCURRENT SESSIONS

10:30am – 10:45am: Break and Visit the Trade Show Displays & Vendors
10:45am – 12noon: Concurrent Sessions

TECHNOLOGY & PRACTICE TRACK

Boeing 2016: The Future of Work

Jeff Hobbs, *Boeing, Renton, WA, USA*

Presented at World Workplace 2007, this session addresses an innovative approach to changing workforce demographics. Boeing collaborated with the design firm Callison to create a model for flexible and balanced workspaces through a program called The Future of Work. This model reaches beyond physical workspaces to leverage technology, design strategies and innovative real-estate planning to meet the needs of a multi-generational workforce and create a high-performing, sustainable work environment.

MANAGEMENT & LEADERSHIP TRACK

OHSU Center for Health and Healing – The Facility Management Requirements of a High Performance Building

Dennis Wilde, *“Green Guy” Project Director, Gerding/Edlen Development*

This session will provide an overview of the role of the developer in urban commercial green building. This project director encourages sustainability in development projects while building a strong business case for the economic and social benefits of environmental responsibility. A case study will illustrate the impact of facility management in sustainable asset management.

1:30pm – 2:45pm: Concurrent Sessions

TECHNOLOGY & PRACTICE TRACK

Building Information Modeling - BIM: A Shift in How Teams Work Together

Graham Condit, *Director of CAD Technologies with Sellen Construction Company & Todd Buchanan, Associate Designer and BIM Project Lead with NBBJ Architects*

Building Information Modeling (BIM) is altering processes in the AEC industry. Construction phasing, systems coordination, space management, asset tracking and facilities operation and management are just a few of the ways FM's can use BIM. This session will provide an overview of the use of BIM using the Swedish Orthopedic Institute on First Hill as a case study.

MANAGEMENT & LEADERSHIP TRACK

The Future of the FM Workforce

Paul Ratkovic, CFM, FMP, *EMCOR Facilities Services Inc., Philadelphia, PA, USA*

Presented at World Workplace 2007, this interactive session will offer ideas for recruitment and retention of young professionals in your FM organization. A large number of young professionals are graduating from college possessing the knowledge it takes to be a successful facility manager. How do we attract and retain them in the FM industry? This session will examine the demographics of new facility professionals and explore strategies for grooming them as the future leaders of the business world.

2:45pm – 3:00pm: Door Prize Drawing in Trade Show Room

MINI TRADE SHOW

Visit with IFMA's associate members to preview innovative products and services for facilities management. The following Associate Members participated in the 2007 trade show.

Bank & Office Interiors
Constantine Carpet
Cort Furniture Rental
Dean Evans & Associates
Fast Signs

Goodbye Graffiti
IFMA Seattle Chapter
Magna Design
McKinstry
Milliken Commercial Carpet

NEEC – Building Operator Certification
New Haven Moving Equipment
Trane
University of Washington
Washington Partners